

# LEARNING JOURNEY

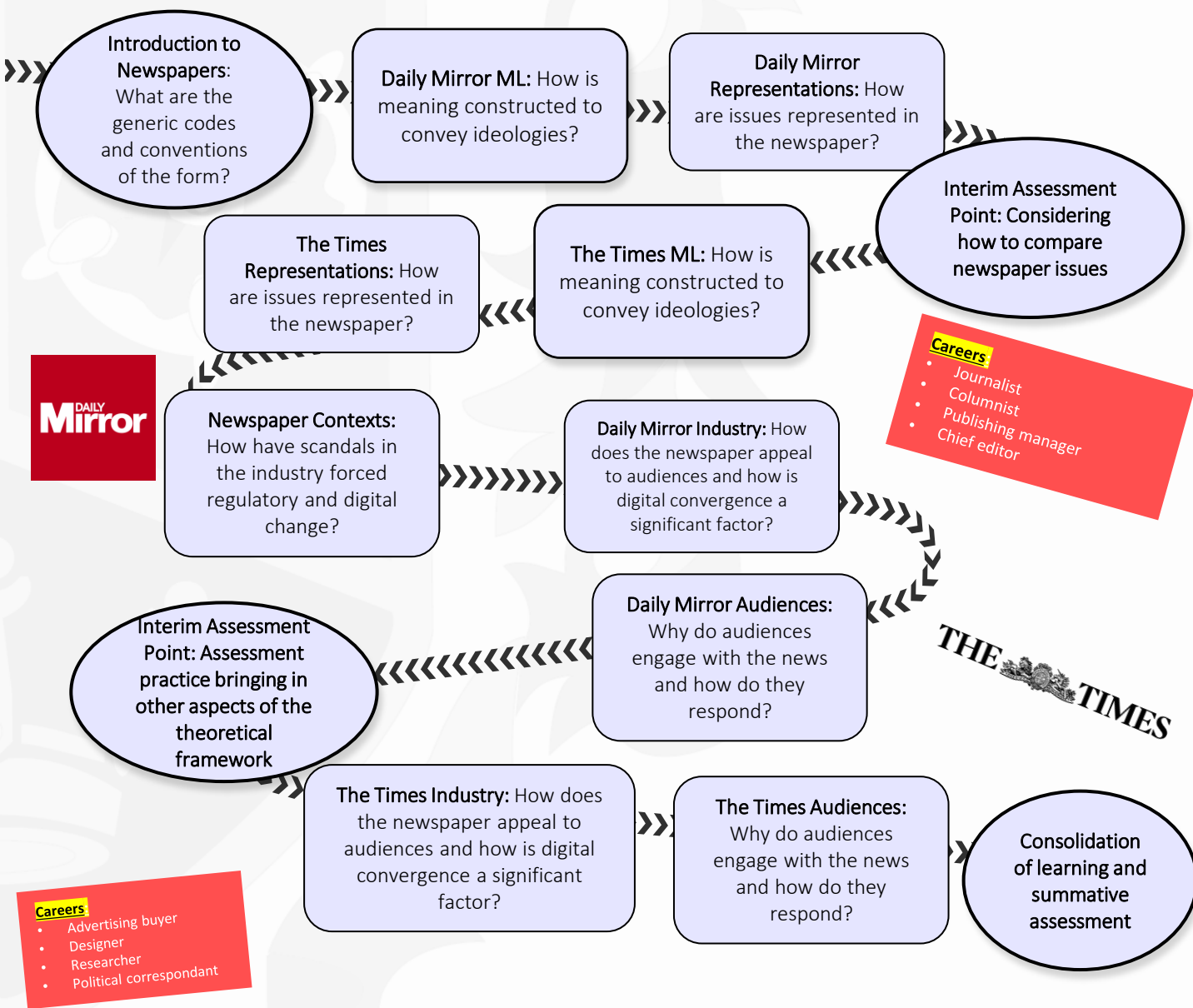
## Media



### Component 1: Newspapers

#### Year 12 Autumn Term 2

News is EVERYWHERE. Whether it's physical copy of a newspaper or a notification on your phone, news companies are persistently aiming to grab your attention. You will first look at two front covers and articles from The Daily Mirror (tabloid) and The Times (broadsheet) – two papers on the opposite political spectrum – and consider how meaning is communicated and how ideologies are enforced. However, you will also have knowledge and understanding of the two newspapers as evolving media products in terms of the relevant newspaper industry and audience issues they illustrate. In order to develop this awareness, you will consider **one complete print edition** of each newspaper chosen by the centre and **selected key pages from each newspaper's website**, including the **homepage** and at least one other page to demonstrate how audiences are maintained and how the institution can continue to generate wealth.



**TUDOR HABITS AND VALUES: Resilient**

Our study of newspapers covers the whole of the Component 1 paper, but we study it in different ways for each section. You will build resilience with this unit as you begin to make links between set texts and wider industry issues.

**VOCABULARY :** Scandal, Paradigmatic, Opinion Leader, Market Competition, Citizen Journalist