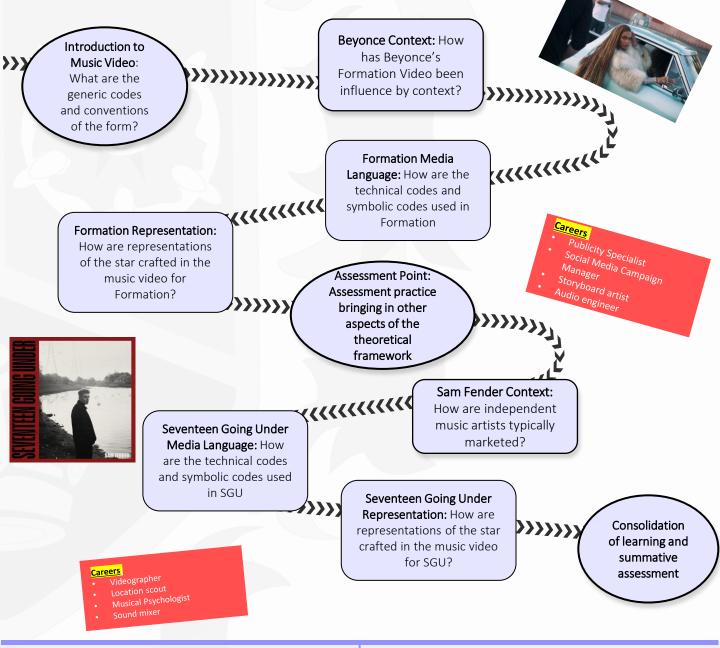
LEARNING JOURNEY

<u>Media</u>

Media Language and Representation: Music Videos

Year 12 Autumn Term 2

Music Videos have a unique way of conveying meaning to the audience through highly fragmented narratives. They serve the purpose of entertainment and promotion, which uniquely connects the fan and the artist. In this unit, you will consider how meaning is constructed through moving image and how the technical codes reinforce those meanings. You will further explore how representations can develop personas for stars and allow audiences to identify with them.



TUDOR HABITS AND VALUES: Courageous

This unit will push your understanding of how signs and signifiers create symbolism for the audience. With such fragmented narratives, you will decipher many polysemic interpretations and develop your own unique critical voice. VOCABULARY : Antebellum, Postmodernism, Otherness, Underrepresentation, Voyeurism