



Media Studies

Please complete one line from the task list below. All students must complete the middle task:

Using a map of the world, create a visual representation displaying the different levels of censorship in each country.	Speak to at least 5 members of your family/neighbours and record whether they feel social media is a positive or negative element of modern day society.	Identify a music video which includes intertextual references – explore how these references help to create meaning (300 words)
Produce a detailed mind map outlining all of the different ways that a film of your choice has utilised promotional materials effectively to impact an audience.	Write a 300 word answer to the question “Should Media Studies be made compulsory in schools?”	Create a timeline of the last 100 years of advertisements focusing on how either male or female identity has changed over this time period.
Write 300 words explaining how video games can influence young people (consider positives and negatives).	How has the way that the news is communicated to an audience changed over time? Create a visual representation of how news is communicated to viewers in modern society and then compare this to how similar news would have been communicated 40 years ago.	Research at least one narrative theory and create a visual artefact or symbolic drawing to help you remember its different features.

Suggested book/reading list:

- Bell, C. and Johnson, L., (TBC) *WJEC Eduqas Media Studies for AS an A Level* (Illuminate Publishing)
- Branston, G. and Stafford, R., (2010) *The Media Student’s Book* (Routledge)
- Long, P., and Wall, T., (2012) *Media Studies: Text, Production, Context* (Routledge)
- Lacey, N. (2000), *Narrative and Genre: Key Concepts in Media Studies* (Palgrave Macmillian)
- Lacey, N. (2002), *Media, Institutions and Audiences: Key Concepts in Media Studies* (Palgrave Macmillian)
- Lacey, N. (2009), *Image and Representation: Key Concepts in Media Studies* (Palgrave Macmillian)
- Strinati, D. (2004) *An Introduction to Theories of Popular Culture* (Routledge)