



# Business

Please complete one line from the task list below. All students must complete the middle task:

<p>Produce fact files on 5 different businesses. Each fact file must include at least 1 fact on marketing, finance, operations and HR, as well as detailing each firm's aims and objectives.</p>	<p>Ask 5 people which businesses they think are 'ethical' (apart from charities). Conduct some research into this growing area of concern and compare whether your results match the actual business activities. Put your results into a 200 word report.</p>	<p>List 5 key and distinct features of a retailer and a manufacturer, using specific business examples.</p>
<p>Produce an A4 timeline showing technological developments over recent years and explain how they have affected businesses activities.</p>	<p>Write 500 words on the title: "Businesses should exist to make a profit"</p>	<p>Work out the Operating Profit Margin for a plc using figures published online. Compare this to its previous years figures and explain why any changes may have occurred.</p>
<p>"Marketing is all about advertising"</p> <p>Discuss whether you agree with this statement. Write 300 words</p>	<p>Monitor the share price of 2 real businesses over the period of a week. Write a 300 word summary about the reasons why the share price has fluctuated over time. Alternatively, you can choose a business that has seen a significant drop or increase in its share price recently and explain the reasons why this may have occurred in your report.</p>	<p>Produce an A4 mind map explaining all the different employment rights. Ask 3 people if they know what their employment rights are. Summarise in 200 words.</p>

## Suggested book/reading list:

- Surridge, M., Gillespie, A., *AQA Business for A-Level year 1* (Hodder, 2015).
- Wolinski, J., Coates, G., *AQA Business for A-Level year 1* (Hodder, 2015).
- Financial Times newspaper
- The Independent newspaper
- Tutor2U website (<https://www.tutor2u.net/>)
- BBC Business Live (BBC web channel)