



# Business Studies

Please complete one line from the task list below. All students must complete the middle task:

<p>Produce fact files on 5 different businesses. Each fact file must include at least 1 fact on marketing, finance and human resources. Also include what their aims and objectives are.</p>	<p>Ask 5 people which businesses they think are 'ethical' (apart from charities). Put your results into a 200 word report.</p>	<p>List 5 key features of a retailer and a manufacturer</p>
<p>Produce an A4 timeline showing technological developments and explain how they have affected businesses performance</p>	<p>Write 500 words on the title: "Businesses should exist to make a profit"</p>	<p>Work out the Net Profit Margin for 2 real businesses using figures published online</p>
<p>"Marketing is all about advertising"  Discuss whether you agree with this statement. Write 300 words</p>	<p>Monitor the share price of 2 real businesses over the period of a week. Write a 300 word summary about what has happened to the prices, explaining what may have influenced the changes</p>	<p>Produce an A4 mind map explaining all the different employment rights. Ask 3 people if they know what their employment rights are. Summarise in 200 words.</p>

## Suggested book/reading list:

- Surridge, M., Gillespie, A., *AQA Business for A-Level year 1* (Hodder, 2015).
- Wolinski, J., Coates, G., *AQA Business for A-Level year 1* (Hodder, 2015).
- Financial Times newspaper
- The Independent newspaper
- Tutor2U website (<https://www.tutor2u.net/>)
- BBC Business Live (BBC web channel)