



What specification is proposed?

AQA GCE Business Studies

What will I be covering on the course in Year 12?

What is Business?

Managers, Leaders and Decision making

Marketing Performance

Operational Performance

Financial Performance

Human Resource Performance



What will I be covering on the course in Year 13?

Analysing the Strategic Position of a Business

Choosing Strategic Direction

Strategic Methods

Managing Strategic Change

How will I be assessed? All assessments take place in the summer of Year 13

100% Exam

Paper 1 – 15 multiple choice questions and 2 essay questions

Paper 2 – 3 business case studies with questions (Data response)

Paper 3 – 1 business case study with questions

What can I do with this subject?

In any job it is vital to have an understanding of how businesses operate as the skills learnt on this course are transferable to any profession you may go into. Business Studies allows you to develop the skills that are important in the workplace and at University, such as team working, problem solving and decision making. Business Studies is a versatile and flexible subject that can be combined with a wide range of other subjects, it especially brings together other areas such as Maths, Law and Humanities.

Specific entry requirements for this course

Students must achieve a B/6 grade at GCSE Business Studies (or grade 5 English if not previously studied). It is important that a B/6 is achieved in all examined units.

